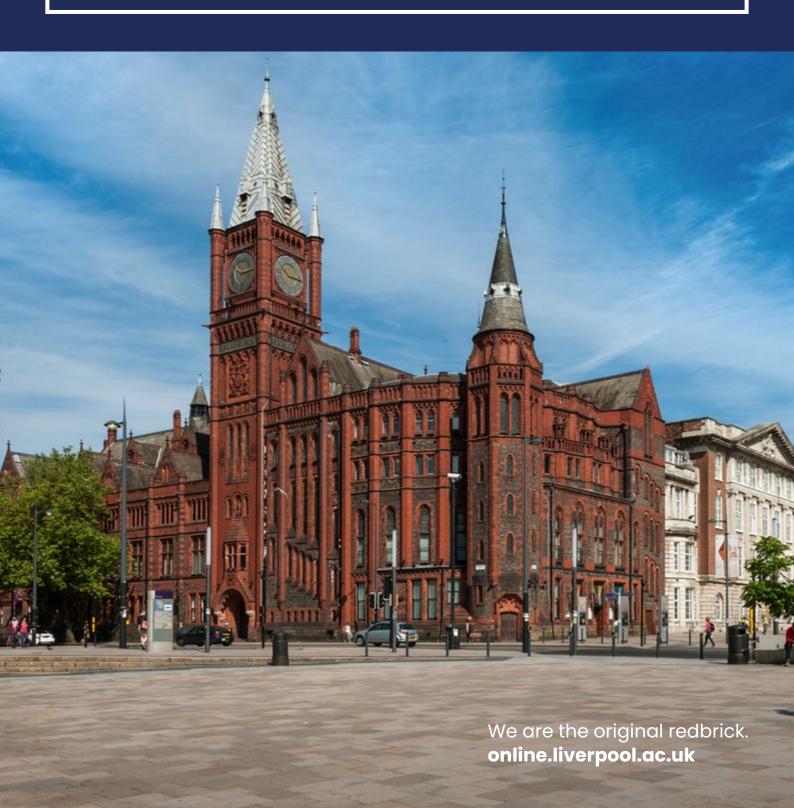


# LEADING THE WAY IN EMPLOYEE DEVELOPMENT







# How we can help your organisation

The University of Liverpool has been offering high-quality, online programmes since 2000 – making us a true pioneer in online education. In that time, we have proudly seen 20,000 online students graduate with us, and build the skills to succeed in their future careers.

Over the years, we have worked with numerous organisations to help upskill staff, and strengthen their workplace with new-found knowledge, understanding, and skillsets. From computer science and psychology to law and management, our online postgraduate programmes span a vast range of subject areas – helping to empower your employees.

We are proud to be leading the way in online education and are dedicated to supporting you to build a resilient workplace.

THE ORIGINAL

**REDBRICK** 

#### Organisations we work with

Your employees will be joining hundreds of other businesses currently supporting their staff to study with us, and gaining benefits for their organisations.

































#### **Benefits**

There are many benefits to supporting your staff in their studies:

#### **BRIDGE THE SKILLS GAP**

Upskilling your employees helps fill any skills gaps within your business, and prepares staff for promotion to more senior positions.

# BOOST PRODUCTIVITY AND EFFICIENCY

Employees who feel valued in their role are likely to be motivated and more productive in the workplace.

#### IMPROVE STAFF RETENTION

Championing your staff in their professional development helps combat turnover and increase staff retention.

# STAY AHEAD OF THE COMPETITION

Studying at postgraduate level helps staff, and in turn management, stay ahead of the curve with emerging industry trends and practices.

#### **SUPPORT YOUR STRATEGY**

Bringing new practices, theories, and ideas into your organisation can enhance your overall business strategy and help you achieve tactical objectives.

#### **How it works**

Discover how employees will study online with the University of Liverpool.

#### THE ORIGINAL REDBRICK

From the moment they begin studying with us, students become part of the 'original' redbrick. The University of Liverpool is a Russell Group university boasting over 140 years of educational excellence, and your employees will benefit from gaining a qualification from such a prestigious institution.



# ONLINE, PART-TIME PROGRAMMES

All our programmes are delivered fully online and part-time, meaning employees don't need to take time out of work to study.

# VIRTUAL LEARNING PLATFORM

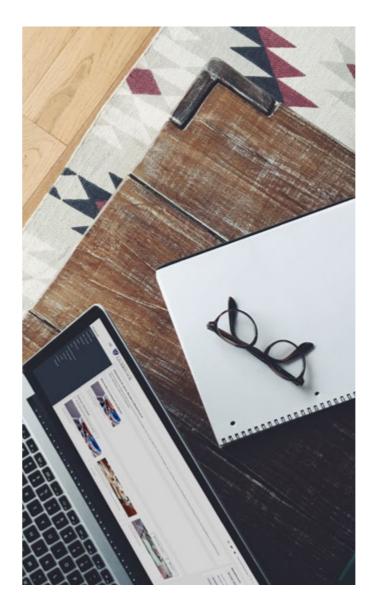
Employees will enjoy 24-7 access to our virtual learning platform, where they will find lecturecasts, discussion forums, journals, resources, and access to the e-Library.



#### **ASSESSMENTS**

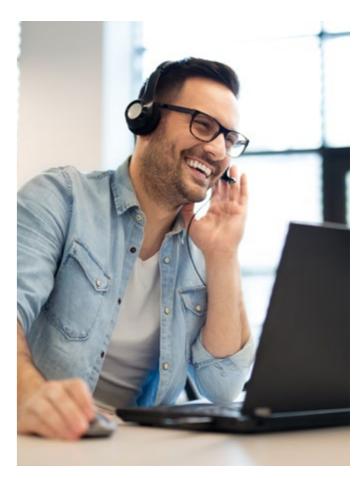
Almost all programmes are assessed via coursework assignments, so there's no need for your employees to take time out to visit an examination centre.

Assignments are marked by module tutors, and feedback is usually given within seven days.



# ONGOING STUDENT SUPPORT

As soon as one of your employees becomes a student, they will be assisted throughout their studies by our dedicated Student
Support Team – who help with non-academic enquiries such as pastoral issues. Meanwhile, our Study Skills Team supports students with academic matters including time management, referencing, and planning assignments.



#### Our online programmes

#### **BUSINESS & MANAGEMENT**

Digital Marketing MSc

Finance and Investment Management MSc

International Human Resource Management MSc

Management MSc

Master of Business Administration (MBA)

Project Management MSc

#### **COMPUTER SCIENCE**

Artificial Intelligence MSc

Big Data Analytics

Computer Science (Conversion) MSc

Cyber Security MSc

Data Science and Artificial Intelligence (Conversion) MSc

Information Systems Management MSc

#### **EDUCATION**

Academic Practice MA AP

#### LAW

International Business Law LLM

#### MEDICINE & HEALTH

#### **SCIENCES**

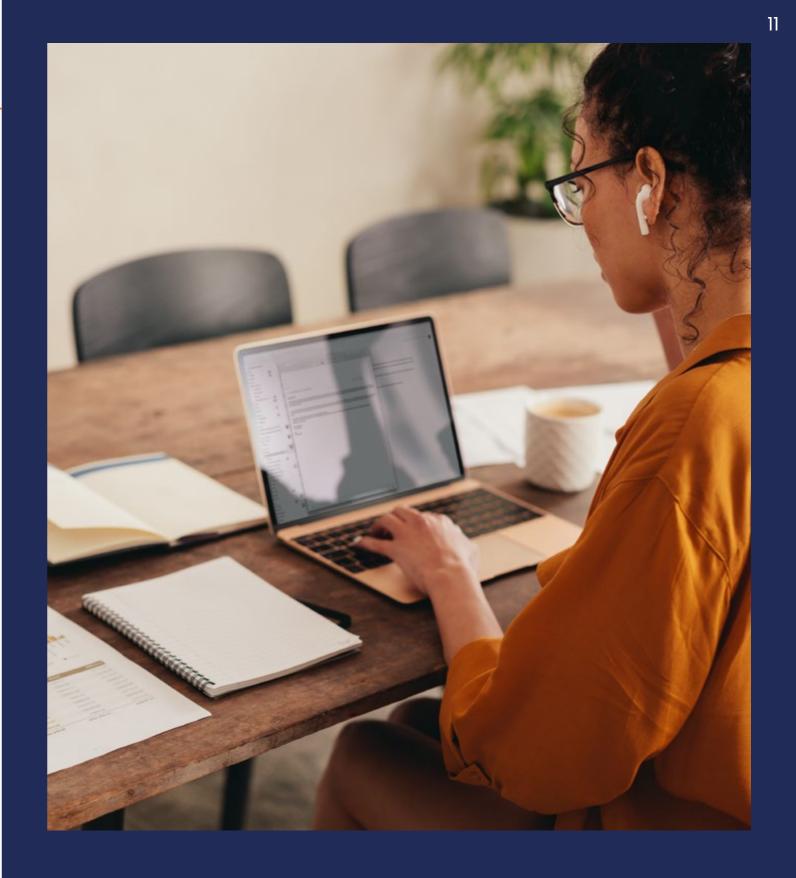
Healthcare Leadership MSc Master of Public Health (MPH)

#### **PSYCHOLOGY**

Mental Health Psychology MSc

Organisational and Business Psychology MSc

Psychology (Conversion) MSc



The programmes have an indicative study duration of 30 months on a part-time and online basis. Shorter master's level awards are also available – the 20-month postgraduate diploma (PG Dip) and 10-month postgraduate certificate (PG Cert), with the option to progress on to a full Masters upon completion.

To download a prospectus, visit online.liverpool.ac.uk

#### **Employer funded discount**

If you are looking to upskill three or more employees, you will be pleased to know we offer a 10% tuition fee discount, subject to programme choice and level of study.

The discount can also be used in conjunction with our 5% up-front payment discount, offering a further benefit if you decide to fully fund your employees from the start of their studies.



#### **Next steps**

Would you like to learn more about the benefits of upskilling your employees with the University of Liverpool?

Get in touch with our team using the details below:

Phone: +44 (0)151 318 4466

Email: enquiries@study-online.liverpool.ac.uk

Submit your enquiry via our website:

https://online.liverpool.ac.uk/fees-and-funding/employer-discounts/



